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Fashion Icon Lisa Perry Brilliantly Revitalizes A Palm Beach Regency



Keith Flamer

Senior Contributor

Lifestyle

Writer, pop culture virtuoso and luxury lunatic



Fashion designer Lisa Perry smiled on this reimagined Palm Beach Regency and made it her first ...
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Fashion designer Lisa Perry's fun career has come full circle. Naturally, it's the polka dot virtuoso's favorite shape. Turns out, her fashion empire, inspired by bold '60s and '70s art and design, translates quite well to her new interior design business, Lisa Perry Homes.



Lisa Perry's interior design style is inspired by 1960s and 1970s fashion and art.
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Perry's first project reinvents 3 Via Los Incas, a 1980-built Regency by Robert Gottfried on Palm Beach Island, Florida. This redesign is a fun house. And there's no doubt Perry's design signature is on the estate even if Gottfried's name graces the exterior bronze plaque. The home is listed by Douglas Elliman's Burt Minkoff for \$10.9 million.



Designer Lisa Perry turned this Robert Gottfried Regency-style home inside out
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It's not often a formal Regency-style house gets dressed down like casual Friday. The 5,686-square-foot house spans six bedrooms and six-and-a-half baths on a 17,489-square-foot lot. Perry fearlessly waved her magic wand over interior living spaces. She infused bold, primary colors into the mix and merged indoor-outdoor spaces, opening up the house up to a more modern, casual al fresco ambiance.



The juxtaposition of a bright white palette and splashes of color pops like a great work of art.© 2019 NICKOLAS SARGENT ALL RIGHTS RESERVED

Just three houses from the ocean, the secluded residence sits along a private stretch of 10 Regency estates—seven include deeded beach access. This street dead-ends with two oceanfront houses, one of which was owned by the second wife of pre-Castro Cuban president Fulgencio Batista. The 3 Via Los Incas house has only had two prior owners.



This Leicht kitchen cabinetry has custom circular cabinet hardware©
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It's Perry's first project since Assouline published her interior design coffee table book—*Lisa Perry: Fashion-Homes-Design*, which explored her design, home and fashion passion through her own personal residences, creative spaces, and grand escapes. The book's success inspired her new business.



“My new business involves finding, buying and renovating homes,” she says. “I then fill them with everything I love—from new and vintage furniture and lighting to art work and M&M’s!—all with the idea that the buyer can move right in with as little as a suitcase.”



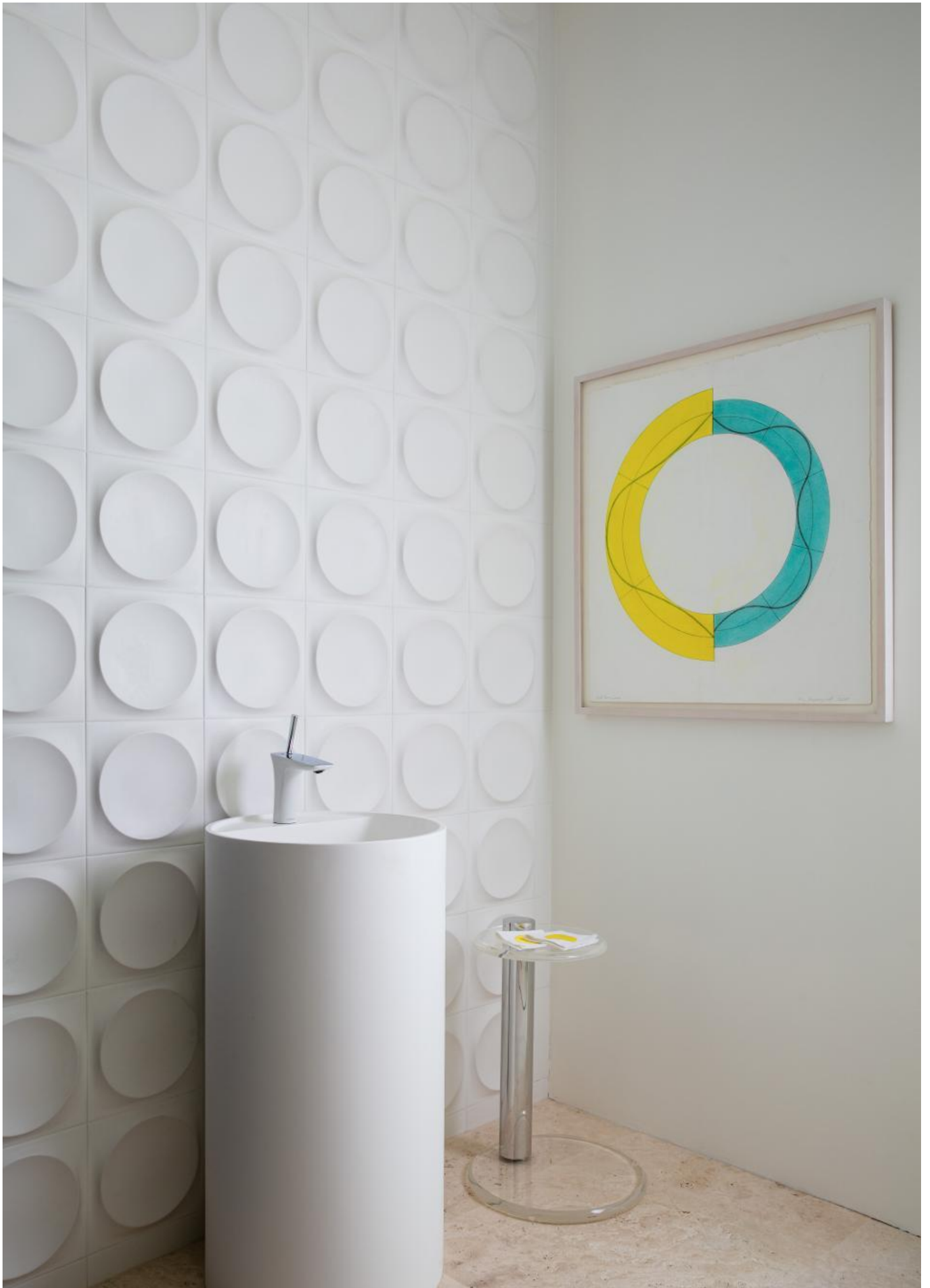
Fashion and interior designer Lisa Perry is fond of circles, dots and vibrant colors.
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So does that mean life really is like a box of chocolates? With Regency's, fun and sophisticated are strange bedfellows. Somehow Perry makes it work. You could call this style *Fun-phisticated*.



Perry infused hardware, art and furnishings sourced from her travels through the USA and France
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Perry incorporated hardware, art and furnishings sourced from her U.S. and France travels into the home. The intricate ornamental front wrought door is a ruse. Once inside, the interior feel-good vibe is straight out of an *Austin Powers* movie—vibrant, groovy, expansive spaces designed for entertaining and relaxing.



"The entire house is a white canvas for Lisa's incredible sense of furniture, art and design,"
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“One is constantly reminded of Lisa's love of circles and dots throughout the house— from the French door hardware, to the Italian wall tiles used in the powder room, and the kitchen,” says Minkoff. “Even the Leicht kitchen cabinetry has custom circular cabinet hardware.”



The bright white kitchen and dining area are offset by vibrant color splashes. Sliding glass doors reveal the backyard patio pool with primary color fencing, umbrella loungers, and a modern polished chrome handrail arcing as an open invitation to take a dip.



Oval pool backyard patio
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With ornate motifs deep-sixed into yesteryear, the home comes with furniture and whimsical accessories (“Love” and “Hello” pillows, geometric prints, wicker chairs and lamps), but still offers a blank canvas for a new owner to furnish in their own vision of a modernized Regency. The house also boasts fabulous vibrant walk-in boutique closets (of course).



Vibrant walk-in boutique closet©
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“It is safe to say that circles and dots are a running theme throughout my homes and my life,” she says. “Each time I see them, the positive impact is immediate, and they make me smile.”



Lisa Perry turned the traditional concept of a Regency on it's head.
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There's there's good reason why Perry chose a Regency as her launch project—she lives in one. She shares an oceanfront Gottfried Regency residence with husband Richard Perry (owner of Barney's) in Palm Beach.



Fashion icon Lisa Perry is fond of circles and polka dots which make her smile.

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Robert Gottfried was a prolific luxury real estate builder of more than 500 luxury homes in the Palm Beach area, many in his signature French Regency style (formal rooms, ornate decor, marble floors, sunken tubs)—which remain in demand today. These estates combined a stately aesthetic with classical architecture like coining, ornate ironwork, Greek and Roman columns, statues and flat mansard roofs.



“Regency's were a very glamorous style of architecture which was popular in the late 1950's through the early 1980's,” says Minkoff. “They took their design aesthetic from British architecture in the late 19th Century. Think Regent Place, Eaton Square. Bob Gottfried developed some of the best and most coveted Regency's.”



The house is listed for \$10.9 million.
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Gottfried's elegant Regency's distinguished from Palm Beach's Mediterranean Revival homes and significantly contributed to the city's architectural landscape. He was so influential, the homes he developed carried his branded bronze plaque signature on the exterior.



Palm Beach Island's 3 Via Los Incas residence offers six bedrooms and six-and-a-half baths.
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The appeal of Regency's changed through the decades, as new generations redefined affluent housing. Summer Baby Boomers in the Hamptons led more casual lifestyles, ditching sapphires, ball gowns, ties and tuxedos in favor of pricey shoes, accessories and watches with jeans.



The home has six-and-a half baths
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In the future, Minkoff predicts people will entertain with more “charity barbecues than galas and balls.” Regency’s recall a bygone era of sentimental sophistication. But the estates remain prized.



Oval pool backyard patio
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“Regency's were popular in Los Angeles too,” says Minkoff. “The Palm beach lifestyle used be far more formal and grand. People dressed for dinner and entertained formally. The furnishings were more traditional and the windows were swathed in drapes. Today's generation doesn't want that.”



The secluded Regency estate, 3 Via Los Incas (center), is two blocks from the ocean.
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So what do they really want? Casual, comfort and color—nothing formal (today’s generation barely knows how to tie a tie). But who can beat this history, location, weather and reimagined design? “There have been other Regency renovations, but I don’t believe anyone has had as dramatic a change as this one,” says Minkoff. “Lisa has cleaned up the exterior but totally turned the traditional concept of a Regency on it’s head.” *And* she did so with a smile.



Keith Flamer

I'm the über curious type. I've photographed Stockholm's chromatic doors, been ripped off in Athens, and survived an overnight stay in the real Friday the 13th cabin.